



CITY OF BREMERTON PARKING STUDY

Stakeholder Advisory Group – Meeting #1 Summary

September 29, 2016

OVERVIEW

A stakeholder advisory group was formed for the Bremerton Parking Study. Participants include a City Council member, residents, business owners, property owners, a representative from Olympic College, a representative from Impark, and a representative from the Naval base and shipyard. The advisory group will review project deliverables and provide input on current issues of concern and opportunities to improve parking conditions in Bremerton.



MEETING AGENDA

The consultant team led a discussion on the following topics listed below. Included in the discussion was an opportunity for all members to introduce themselves, a review of the project scope and schedule, and an overview of parking management. During the presentation, advisory group members were able to ask questions and provide comments. After the presentation, a group discussion began with two live polling questions about the greatest challenges and opportunities for parking management in Bremerton as well as an open comment period on the same topics.

1. Introductions

- Name
- Organization
- Why you are participating

2. Review Scope of Work

- Project schedule
- Project goals
- Study area map and parking

3. Parking 101

- What is parking management? And why is it important?
- What is the City's role?
- On-street vs off-street
- Challenges and constraints

- Management options to optimize utilization

4. Group Discussion

- What are the biggest challenges for parking management in Bremerton?
- What does successful parking management in Bremerton look like?

ATTENDEES

There were ten Advisory Group members in attendance, one member on the phone, two representatives from the consultant team, and two city staff members sitting in on the meeting.

| Advisory Group Member | Name |
|-----------------------|------------------|
| City Council | Jerry McDonald |
| Naval Base Kitsap | Kim Peacher |
| Olympic College | Bob Pasquariello |
| Impark | Matt Coyne |
| Business- Downtown | Carlos Jara |
| Business -Downtown | Joe Hudson |
| Business - Callow | Virgil Elkinton |
| Resident - Downtown | David Myers |
| Resident/disabled | Avatar Fitch |
| Employee/Commuter | Lacey Rhoades |
| Employee/Commuter | William Schnarr |

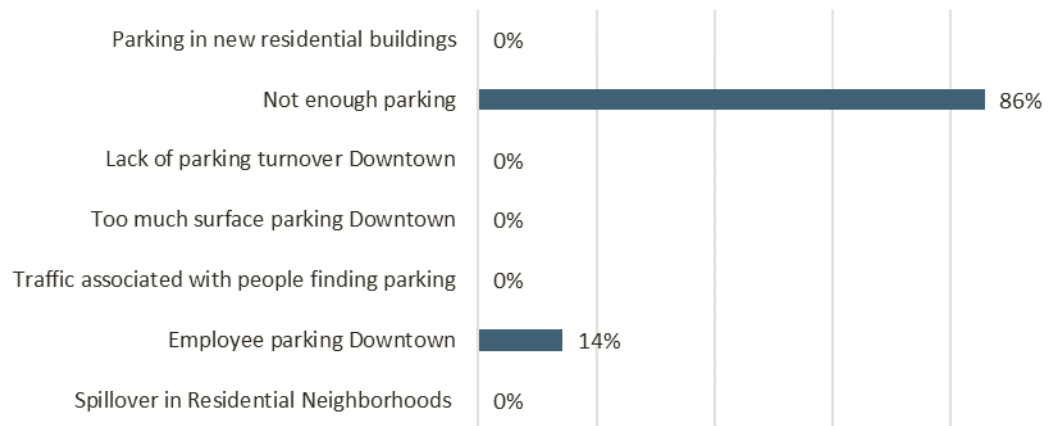


LIVE POLLING

The online tool Poll Everywhere was used for live polling of the advisory group on two questions about challenges and opportunities for parking in Bremerton.

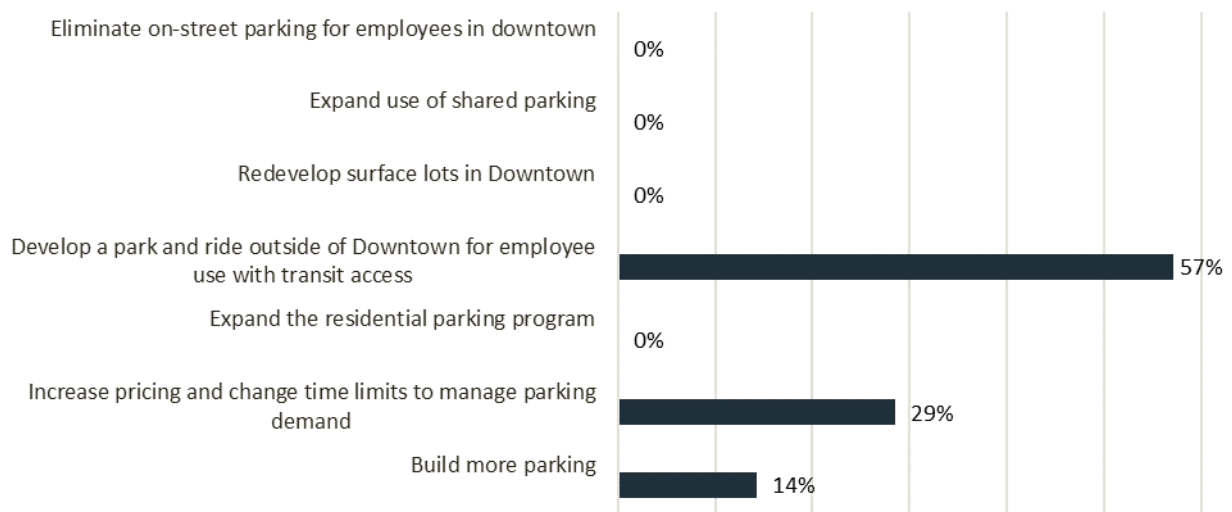
What is the biggest parking challenge in Bremerton?

The poll indicated that the greatest challenge in Bremerton is the shortage of parking. There was also concern about employee parking in Downtown.



What is the biggest parking opportunity in Bremerton?

The poll indicated that the greatest opportunities are to develop a park and ride outside of Downtown to be used with transit access (57%), to increase pricing and change time limits to manage parking demand (29%), and to build more parking (14%).



BIGGEST CHALLENGES

The group identified the following challenges for parking management in Bremerton.

Enforcement

- Not enough enforcement - This could be changing with new hires for enforcement
- Downtown enforcement is okay, but no enforcement in residential areas
- Handheld devices prohibit efficiencies
- Not enough employees + inefficiencies means can't cover much ground

| | |
|-------------------------------------|--|
| | <ul style="list-style-type: none"> • Inconsistent enforcement in many areas means people can test their luck and get away with illegal parking |
| Neighborhood Safety | <ul style="list-style-type: none"> • Safety and enforcement of driving in neighborhoods on way to/from parking • Crime takes precedence • People are driving 40+ in 25 mph areas where families live and kids are playing |
| Residential Areas | <ul style="list-style-type: none"> • Knowledge of permit system is low – some residents aren't even aware they can purchase a permit • Perception that there is no enforcement in residential areas incentivizes all-day employee or student parking in residential 2 hour spaces • Illegal lots on private yards is filling the gap for those who can't find parking elsewhere |
| Downtown Residential | <ul style="list-style-type: none"> • Over 800 new units coming in the next year – will need to deal with parking for residents |
| Handicap Parking | <ul style="list-style-type: none"> • Supply/demand • Locations of the supply don't necessarily match with where people need to go • Some always full, some always empty |
| Government owned parking facilities | <ul style="list-style-type: none"> • Could they build more? • There are hundreds (800?) on the waitlist • Overflow to streets |
| Data | <ul style="list-style-type: none"> • Model assumptions will be very important – vacancies, development types, driver behaviors |
| Transit options | <ul style="list-style-type: none"> • Kitsap Transit service has deteriorated |

OPPORTUNITIES

The group identified the following opportunities for parking management in Bremerton.

| | |
|---------------|--|
| Park and Ride | <ul style="list-style-type: none"> • Bus employees into the naval base • Bowling alley/vacated lots – bus down to Shipyard? (This will likely be developed soon) • Incentivize park and ride use • Build parking focused on specific areas that are generating parking demand (such as Gorst, Silverdale) and shuttle workers in |
| Carpooling | <ul style="list-style-type: none"> • Incentivize carpooling |

| | |
|---------------------------------------|---|
| Bicycle infrastructure/environment | <ul style="list-style-type: none">• Is Bremerton bike friendly? Can it be more bike friendly?• Infrastructure is coming but still not comfortable being on a bike |
| Goals | <ul style="list-style-type: none">• Set new goals for future of parking and multi-modal transit as Bremerton sets new goals for the city |
| Large employers | <ul style="list-style-type: none">• Large employer (Shipyard, college) is an opportunity to add value to the city• 13,500 work at Shipyard• 5,000 work at Naval Base• Olympic College faculty, staff, students |
| License Plate Reader Technology (LPR) | <ul style="list-style-type: none">• There are federal grants• It will make enforcement more efficient and accurate• Can cover more ground in less time |

DISCUSSION FLIPCHARTS

Biggest Challenges

- Not enough enforcement - this could be changing
 - ↳ Downtown enforcement vs residential
- Enforcement of drivers on way to / from pkg.
 - ↳ Crime takes precedence
- Residents
 - ↳ Supply / demand handicap spaces
 - ↳ Knowledge of permit system
 - ↳ perception that no enforcement will occur in RES N'hoods
- Enforcement
 - handheld devices
- Gov't pkg garage - could they build more?
 - waitlists
 - overflow to streets
- Data - model assumptions

Opportunities (1)

- Bus employees
- Bowling alley / vacated lots - bus down to Shipyard
- Park & ride system - incentivize use
- Incentivize carpooling
- Build pkg focused on specific areas that are generating pkg (ex. Garst, Silverdale)
- Bike friendly? Can more be done?
- Set new goals for future of pkg, multi-modal
- Trolley system? ~~Bus~~
- Make buses more appealing

Opps (cont'd)

13,500 Shipyard
5,000 Naval Base

(2)

- Large employer (Shipyard) is opportunity to add value to city
↳ but also adds challenges
- LPR technology for enforcement
↳ Fed grants to implement